



MEDIA CONTACT:

Wednesday, Dec. 3, 2009

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MEDIA ADVISORY FOR IMMEDIATE RELEASE

State Farm Insurance to Host Spirit of Giving Campaign for The People's Burn Foundation

INDIANAPOLIS, IN – State Farm Insurance will partner with Hank-FM and B105.7 to collect donations for The People's Burn Foundation. State Farm agents and employees and Foundation volunteers will also be available to wrap gifts at Castleton Square Mall for a cash donation on the following dates:

Friday, December 4 from 1:00 p.m. to 7:00 p.m.

Saturday, December 5 from 11:00 a.m. to 6:00 p.m.

Sunday, December 6 from noon to 5:00 p.m.

State Farm Insurance agents along with B105.7 will again be available on December 12 at the Arni's Restaurant located at 4705 E. 96th Street, Indianapolis, and again with Hank FM December 19 at the Arni's Restaurant located at 1691 Curry Road, Greenwood, from 11:00 a.m. to 1:00 p.m. Donations will be collected for the Foundation's "Extinguish the Need" program, which assists families who have been devastated by residential fire by providing them with basic household and personal needs.

Items that will be collected are:

- Gently used or new pots and pans, bakeware
- Gently used or new bath towels, washcloths
- Unbreakable dinnerware, glasses, silverware
- New Pillows, blankets
- Personal toiletries such as bath soap, shampoo, toothbrushes, toothpaste
- Air Mattresses
- Visa Gift cards
- Cash donations

"The Foundation is extremely excited and grateful to State Farm Insurance for the opportunity to raise much needed funds in this difficult economic climate, as well as support by Hank-FM, B105.7, and Arni's Restaurant," said Jim Shaffer, Executive Director of the Foundation. "With the cold weather approaching, we know the number of house fires increase as alternative methods of heating are used so this could not come at a better time."

The People's Burn Foundation is dedicated to growing support and programs for people affected by residential fire devastation and burn injuries in Central Indiana and throughout the state; and promoting national education, training, and prevention programs for families, firefighters and college students.

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